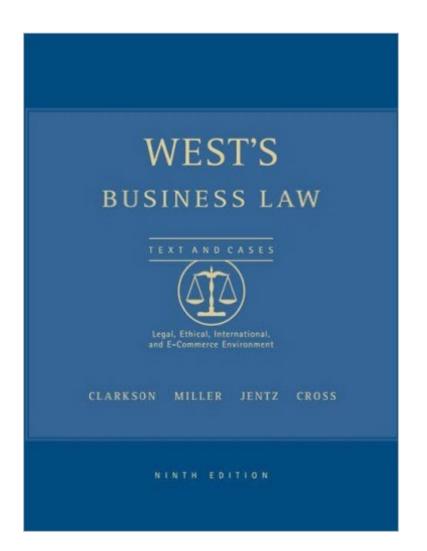
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West's Business Law Texts And Cases: Legal, Ethical, International, And E-Commerce Environment, 9th Edition





Synopsis

This text is used at more colleges and universities than any other business law text. With the perfect balance of tradition and innovation, this benchmark text brings to life the functions and inner-workings of business law in the real world. Rich with classic and modern cases, West's Business Law is the ideal text for students entering virtually any field of business. By combining this market leading text with a complete supplements and technology package, this is the one clear choice in business law courses.

Book Information

Series: West's Business Law Hardcover: 1440 pages Publisher: Thompson South-Western / West; 9th edition (February 24, 2003) Language: English ISBN-10: 0324152825 ISBN-13: 978-0324152821 Product Dimensions: 2 x 7.8 x 10.2 inches Shipping Weight: 5.4 pounds Average Customer Review: 4.4 out of 5 stars Â See all reviews (51 customer reviews) Best Sellers Rank: #1,382,976 in Books (See Top 100 in Books) #394 in Books > Computers & Technology > Internet & Social Media > E-Commerce #517 in Books > Textbooks > Business & Finance > Business Law #855 in Books > Law > Business > Franchising

Customer Reviews

After 21 years of teaching, both in private college and law school, and as a 23-year legal practitioner, licensed in Hawaii and New York, I perhaps have too much technical knowledge of the law to pass judgment on a text meant clearly to cover, in an almost glib and obsessively-current fashion, virtually the entire spectrum of the law. That being said, the text is useful in plowing through the sometimes grandiloquent excesses of law terms and concepts in mostly plain English. Its major flaw is trying to accomplish too much with too little. The multitudinous case decisions are often so short as to reveal little of the policy reasoning behind the law, certainly a key to a would-be manager or businessman. Concepts, when explained, are often truncated, leaving students somewhat bewildered. Coverage of products liability is a case in point -- the question constantly arises: why hold a manufacturer liable without fault? There are correct answers given, to be sure, but they are not fully explained and college students often tend to look at fault rather than economic analysis

when a product injures a consumer; the economic concept of strict products liability is hardly an intuitive one, but it is crucial to those students who enter into products manufacture and distribution. One also wonders why the constitution, criminal law, torts, and such are placed in a business law text. They have minimal relation to the real-world of business and there is just too much information already, even for 2 terms, to cover adequately. I would exclude or minimize these kinds of topics. Properly the authors have cut back on certain areas which in prior editions constituted perhaps 5+ chapters each. But this is the flip side of the coin. The book is at once too much and too little.

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